European Commission

Health and Food Safety

#EUHPP LIVE WEBINAR

What Shapes Digital Health Adoption?



19 November 2026, 11.00 – 12.30 CET, BRUSSELS TIME

Dear colleague,

We invite you to join this #EUHPP Live Webinar co-organised with HOPE and the FLASH project.

Digital health tools are now widely available, but not everyone uses them, or benefits from them, equally. This webinar presents three studies from different EU countries investigating what happens once digital health tools become available. Drawing on evidence from Catalonia, a first study shows how uptake and patient experience of digital primary care vary across population groups. The second study conducted in Poland further highlights the need to address the presence of barriers to access to these technologies and explores the role of perceived time saving as a driver of their use. A third study focuses on Italy and uses available data to address the question of whether policymakers should prioritise investment in infrastructure or in digital skills and knowledge. Participants will become familiar with new empirical evidence and the barriers behind unequal use and will gain practical insights for designing more equitable digital health policies.

Register to this webinar following this link.

Once registered, you will receive the calendar invitation from Webex. Please pin it in your calendar and go back to it on the webinar day. This webinar will be held in English.

Note that the content of this webinar has been produced by the panelists and does not necessarily reflect the position of the European Commission.

If you have any further questions, please contact sante-hpp@ec.europa.eu

We are looking forward to welcoming you online.

The EU Health Policy Platform team
European Commission
Directorate-General for Health and Food Safety
Unit B3 – Health monitoring and cooperation, Health networks
Luxembourg

EU Health Policy Platform
LIVE Webinars

The EU Health Policy Platform will host a live webinar, following this **agenda**:

11.00 – 11.05	**Welcome and introduction** European Hospital and Healthcare Federation (HOPE)
11.05 – 11.20	**Open to All, Used Unequally: Access, Use and Experience of Digital Primary Care in Catalonia** Universitat Internacional de Catalunya
11.20 – 11.25	**Q&A – Discussion with the audience**
11.25 – 11.40	**Infrastructure or Knowledge? Investment Priorities for Promoting the Adoption of Digital Health Tools** University of Verona
11.40 – 11.45	**Q&A – Discussion with the audience**
11.45 – 12.00	**When time counts – perceived time savings and teleconsultation use in Poland** Warsaw School of Economics
12.00 – 12.05	**Q&A – Discussion with the audience**
12.05 – 12.20	**Perspectives on the adoption of digital health tools** University of Bologna
12.20 – 12.30	**Closing remarks** European Hospital and Healthcare Federation (HOPE)

Be informed that this #EUHPP Live Webinar will be recorded - we invite you to consult the privacy statement below.

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By registering and participating in this webinar, you accept the **#EUHPP Live Webinars privacy statement**

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EU Health Policy Platform